

## Robert Jacobus Biography

### Short Form:

Bob Jacobus is the founder of the Foretold platform and author/designer of *Foretold - QuickShare Edition*. Using the skills acquired working in broadcast news at NBC, CBS and for Fortune 500 clients across industries, Bob takes complex ideas, products, missions, and services and crafts concise stories to capture attention and earn the right to be heard.

In *Foretold*, Bob approached the faith with a marketer's eye and an apologists heart to find the Bible is the dream client.

Starting with the Wow of prophecy and fulfillment to capture the imagination, *Foretold* earns the right to be heard at a glance for a picture is worth a thousand words and seeing is believing.

### Long Form:

The founder and promoter of the Foretold platform, Robert Jacobus, has spend more than three decades telling stories and crafting media for broadcast audiences and Fortune 500 clients.

Bob started his career in broadcast TV at CBS in Philadelphia ultimately rising to Field Producer and Assignment Manager for NBC News through the mid 1990s.

Bob launched Mission Media Ministries (MMM) as Director and Founder from its inception in 1997 through December of 2007 to unite professional media believers to put their skills in action for their faith. These professional colleagues from the secular media created pro-Bono advertising campaigns for a loose association of 200 local churches in the Christian Churches Association (CCA) - .

Through his tenure at Mission Media, Bob spoke before over 600 churches expanding the CCA and briefing congregants on the evidence available to evaluate the predictions in the Bible.

A blow to the health of a family member forced Bob out of ministry and back into the media world in 2008.

Bob returned to his first career track working as Producer, Creative Director, Art Director, and Video Director creating media for Fortune 500 companies such as Bristol Myers-Squibb, Novartis, & Chubb Insurance; for political candidates for State and Federal Office; for media channels such as Hulu; and platform brands for various local companies creating print, digital, and interactive marketing.

He holds undergraduate degrees in Biblical Theology and Communications from Eastern University and today lives in Pennsylvania .



SEEING IS  
*Believing!*